CRICKLADE UNITED CHURCH: Online Communication Policy

This is a statement of general policy for Cricklade United Church

Overall responsibility for the contents of CUC website and Social Media (Facebook) is that of the Minister and Church Council

Day to day responsibility for managing and monitoring the website and the use of Zoom:

John Youe

Day to day responsibility for managing and monitoring the Facebook account:

Mary Coole

Aim: In using social media platforms, Cricklade United Church aims to provide information about its activities and generate interest in its work and mission.

Content:

Items posted should relate to Cricklade United Church and not be solely of individual or personal interest. Items posted in the name of Cricklade United Church should be relevant to:

Cricklade United Church

Churches Together

Parent denominations

Charitable organisations supported by the CUC

When using the website and Social Media the principles adopted by the United Reformed and Methodist Church or Social Media should be used:

- Be responsible for the information posted
- Ensure everything shared is within the legal framework, taking account of safeguarding, copyright, data protection, libel and defamation
- Be credible, accurate, fair and honest
- Be aware that language used can be misread or misinterpreted
- Respect the privacy and confidentiality of the congregation
- Never share anyone's personal details
- Ensure permission has been given when posting photographs. In the case of children, written permission of the parents/ guardians is needed.
- Ensure permission has been given before stories of others are shared
- Never make a comment which could be considered racist, sexist or homophobic
- Be a good representative of both the URC and Methodist denominations, and respectful of other's theological views

This policy has been agreed and adopted at the Cricklade United Church Council Meeting on 12th April 2021